

## SCHEDULE D

### **Release Overview**

#### UNDERSTANDING THE RELEASE PROCESS

Below is a simple guideline to help you understand the release process and platform placement. Once we have received all of your deliverables and they have been approved and passed the QC process, we move forward as follows:

- 1) Marketing materials are created (Poster and Trailer and Clips You Provided, if any).
- 2) We begin to line up the digital platform release for North America. This takes approximately 60 days.
- 3) During this lead in time, we begin to pitch your film to Pay TV Networks and major SVOD platforms for a potential exclusive. In the event we secure an exclusive we would hold back a digital release pursuant to terms. If we do not secure an exclusive, we move forward with the digital launch date. We may still secure a non-exclusive license agreement, which simply means there will be no restrictions to the release.
- 4) In the event of a World Wide deal, we first release in North America and the 40+ English Speaking countries available to us via many of the major platforms and our output deal with iFlix. We often wait 1 to as may as 3 Quarters to see how your film is performing before pursuing Non-English speaking countries outside of our iFlix deal.
- 5) If we elect, your film may be placed exclusively on Amazon Prime ONLY for up to one year. This is discussed with you first!
- 6) Once the platforms and dates are secure, we move forward with the marketing and press release the week of the film's release date.

#### PLATFORMS

##### *Our relationships at a glance:*

iTunes / Google Play / You Tube Red / Amazon Instant & Prime / Vudu / Sony PlayStation  
Xbox Live / Vimeo on Demand / Steam / FandangoNOW / Seed & Spark / Netflix / Pantaya / iFlix  
Shudder / Hulu / Fandor / SundanceNOW / Mubi / Roku / Tubi TV / inDemand / COX  
Comcast / Spectrum / Verizon Fios / Direct TV / Optimum / Dish / AT&T / Chiller / SyFy  
LMN / Starz / Hallmark / HBO / Showtime / Kanopy / Rogers / Shaw / Filmstruck  
Screambox / SNAP TV / Docurama / Pure Flix

**Although we're always expanding our platform relationships, in our experience the TOP performers in transactional/rev share for independent films have been:**



**This does not mean we will always place on all of the above,  
nor does it mean we won't place on others.**

**WITH SO MANY PLATFORMS TO CHOOSE FROM,  
WHY WOULD YOU PLACE MY FILM EXCLUSIVELY ON AMAZON PRIME?**

There are many films of all genres being released by multiple distributors across many platforms and the content is vast. Our job is to give your film the best possible chance of finding an audience and **making money**. Unlike many of their competitors, Amazon has created an incredible platform for smaller indie films to make revenue via Amazon Instant but even more so via Amazon Prime. As of 2017, Forbes, USA Today and Business Insider have reported that Amazon Prime memberships have grown close to 80 Million in the US alone. That massive audience base often allows us to hyper focus our paid marketing efforts and create a scenario where your film not only generates a revenue share every time it's watched but it also stands a chance at earning a hefty bonus based on performance with their Amazon's Stars program. In addition, we received approval from Amazon Prime to deliver content to multiple English Speaking territories and can now place on Amazon Prime in the Australia, Belize, Canada, Denmark, Finland, Iceland, Ireland, New Zealand, Norway, South Africa, Sweden, U.K. and of course, the U.S.

**UNDERSTANDING OUR WOLRD WIDE DIGITAL RELEASE ALTERNATIVE**

In today's modern world most people are watching their content on one of their favorite digital platforms. Because more and more indie films are struggling to make decent sales in the traditional foreign sales market, we have devised an alternative and cost effective route to release your film all over the world. If we are distributing your film beyond North America, below are just some of the territories your film will be available in under a World Wide distribution deal.

**ENGLISH SPEAKING TERRITORIES (No Subtitles or Dubs Required!)**

United States / United States Minor Islands / US Virgin Islands / Canada / Israel / Botswana  
Cape Verde / Gambia / Ghana / Guinea-Bissau / Mauritius / Mozambique / Namibia / Niger  
Swaziland / Uganda / Zimbabwe / Brunei / Cambodia / Fiji / Hong Kong / Laos / Macau  
Micronesia (FS) / Mongolia / Philippines / Sri Lanka / Taiwan / Vietnam / Anguilla  
Antigua and Barbuda / Bahamas / Bermuda / British Virgin Islands / Cayman Islands / Dominica  
Grenada / St. Kitts and Nevis /Trinidad and Tobago / Republic of Ireland / United Kingdom  
Armenia / Azerbaijan / Belarus / Moldova / Tajikistan / Turkmenistan

**The below countries currently require a rating at a cost of \$1000.00 per territory. Unless the film originates from one of the listed territories and you have supplied the rating certificate, we will hold back release until we assess the film's performance. Expansion to these territories must be mutually agreed upon.**

Australia / New Zealand / India / South Africa / Russia



**WHAT IS iFLIX AND WHY WOULD MY FILM BE PLACED HERE?**

iFlix is a growing SVOD/Rev Share Platform we have an output deal with. They accept most content but they do have the right to reject a film for any reason. If they accept your content they will create all Dubs and Subtitles for every non-English speaking territory they release in at NO COST to us (Or you!) This means if we have World Wide rights on your film, we will be able to expand the reach of your film to every country iFlix releases in, which currently includes the following:

Bangladesh / Brunei / Cambodia / Indonesia / Laos / Maldives / Malaysia / Mongolia / Myanmar  
Pakistan / Philippines / Sri Lanka / Thailand / Vietnam / Angola / Benin / Botswana / Burkina Faso

Burundi / Cameroon / Cape Verde / Central African Republic / Chad / Comoros / Congo (Brazzaville) / Congo (Democratic Republic) / Côte d'Ivoire / Djibouti / Equatorial Guinea / Eritrea / Ethiopia / Gabon / The Gambia / Ghana / Guinea / Guinea-Bissau / Kenya / Lesotho / Liberia / Madagascar / Malawi / Mali / Mauritania / Mauritius / Mozambique / Namibia / Niger / Nigeria / Réunion / Rwanda / Sao Tome and Principe / Senegal / Seychelles / Sierra Leone / Somalia / South Africa / Sudan / Swaziland / Tanzania / Togo / Uganda / Western Sahara / Zambia / Zimbabwe / Argentina / Bolivia / Brazil / Chile / Colombia / Costa Rica / Ecuador / El Salvador / Guatemala / Honduras / Mexico / Nicaragua / Panama / Paraguay / Peru / Uruguay / Venezuela / Anguilla / Antigua and Barbuda / Aruba / Barbados / Belize / Bermuda / Bonaire / Saint Eustatius / Saba / Cayman Islands / Curaçao / Dominica / French Guiana / Grenada / Guadeloupe / Guyana / Haiti / Jamaica / Martinique / Montserrat / Saint Kitts and Nevis / Saint Lucia / Saint Vincent and the Grenadines / Suriname / Trinidad and Tobago / Turks and Caicos Islands / Virgin Islands, British / Fiji / Nauru / Papua New Guinea / Samoa / Tonga / Vanuatu / Afghanistan / Bahrain / Cyprus / Iran / Iraq / Jordan / Kuwait / Lebanon / Oman / Palestine / Qatar / Saudi Arabia / UAE / Yeman / Algeria / Chad / Djibouti / Egypt / Libya / Mauritania / Morocco / Somalia / South Sudan / Sudan / Tunisia / Armenia / Azerbaijan / Belarus / Georgia / Kazakhstan / Kyrgyzstan / Moldova / Russia / Tajikistan / Turkmenistan / Ukraine / Uzbekistan

#### **ADDITIONAL FOREIGN TERRITORIES (Non English – Subtitles or Dubs Required)**

Non-English speaking territories require subtitles and or dubs. The decision to expand to any non-English territory is based on your film's performance and must be mutually agreed upon. These countries include but are not limited to various regions in:

South and Latin America / Spain / France / Germany  
Dutch Regions / Netherlands / Italy / Africa / Middle East / Asia

#### **DVD & BLU-RAY OUTLETS**

Via our Hard Goods partner, MVD Entertainment we are able to pitch your film to Redbox, Family Video, Wal-mart, Best Buy, Barnes & Noble, Newbury Comics, Waterloo Records, Amoeba and many more). They also sell to online retailers (such as Amazon.com and CD Universe) and work with a wide variety of mail order companies and specialists (such as Gotham and Collectibles and Universal Direct).