



Term Sheet with Marketing & Distribution Overview At A Glance

- Territory: The World, North America or U.S. only ***(Final TBD in Long Form)***
- Media: Digital/Streaming and TV only (Digital/Streaming means SVOD, AVOD, TVOD, EST, VOD and any platform that streams content online and/or onto any device, anywhere in the World.) **Unless otherwise agreed, Producer retains Theatrical (Four Wall & Event), Festival and Hard Goods (DVD & Blu-ray rights.)**
- Term: 5 years
- Percentage: 50/50 first dollar, gross revenue split.
- Accounting: Accounting is clean and transparent, without complicated reports. For every dollar earned we issue a payment of 50% to producers within 10 business days*** of receiving payment from any platform or sale, at any time during the term. For the sake of clarity, quarterly reports are issued based on the standard model:
- Q1 – January thru March (Pay out in June***)
 - Q2 – April thru June (Pay out in Sept***)
 - Q3 – July thru September (Pay out in Dec***)
 - Q4 – October thru December (Pay out in March***)

***However, Amazon does not finalize their accounting until 90 days from the close of each quarter, which delays all payouts as noted above. For licensing deals (E.G.: SVOD, TV) upon receipt of payment, these funds are not held back for end of quarter and are issued 10 business days after received with a special report.

In addition to clean, simplified accounting, as part of our 50/50 partnership, revenue share, we provide the below services.

All related fees for the below are absorbed by distributor as part of the split. **There are NO costs rolled over to you for the following:**

Distributor **Non-Recouped** Fees:

- 1) QC review of film (Includes minor repairs. Does not include any major tech repairs.)
- 2) Trailer & Key Art package (Posters, platform banners, etc.)
- 3) Platform Placement (World Wide)***
- 4) Marketing / Publicity

*****Inclusive of worldwide launch in all English Speaking territories. Does not include subtitles, dubs or countries that require a rating. See Schedule D for complete details.**

PR Guarantee: ***

- 1) Platform and Release Date Announcement with official trailer and poster drop (Usually 1 week to several days prior to release.)
- 2) Exclusive clips and or stills (if available) released prior and after film's release on blogs, sites and or Social Media. (Clips and stills provided by Licensor.)
- 3) Screener Links provided to multiple outlets to garnish Film Reviews (Distributor cannot control the timing of reviews being released.)
- 4) Social Media marketing (Paid targeted Facebook ads included.)

Press outlets include both genre and traditional sites such as:

Broadway World, Quiet Earth, Screen Anarchy, With An Accent, Horror Talk, AICN, Horror Fuel, Bloody Disgusting, Shock Til You Drop, Horror Society, Dread Central, The Wrap, THR, Variety and many more.

In addition to the above, GDR and Terror Films promote across all Social Media platforms and encourages all key crew and cast to participate in promoting the film via their Social Media platforms as well.

Our World Wide Distribution includes but is not limited to:

iTunes, Amazon Instant and Prime (Pay Per Stream), Google Play/You Tube, Sony PSN, Xbox Live, Vimeo on Demand, Vudu, Hulu, Fandor, Tubi TV, Hoopla, Major Cable VOD, Netflix, Verizon Fios, inDemand, Chiller, ScFy, Lifetime, A&E, AMC, Rogers & Shaw, iFlix, Roku, Redbox, Family Video and many more.

The purpose of this non-binding term sheet is to provide an overview of the distribution model for GDR & Terror Films.

Neither party has any obligation to the other until both parties execute a long form distribution agreement.

Films are not guaranteed placement on every platform and or Network.