

The background of the slide is a grayscale image of space. On the left, a large, detailed planet (Earth) is visible, showing continents and clouds. To the right, a field of asteroids or debris is scattered across the dark space. The overall tone is light gray with some white highlights from the celestial bodies.

GLOBAL DIGITAL
RELEASING

GUIDE TO UNDERSTANDING
TEXTED & TEXTLESS

UNDERSTANDING TEXTLESS

This guide was created in the effort to help explain what is meant by *Text ed* and *Te xtless*.

An example of *Text ed* would be if you have opening credits and they are placed over the film's opening shots. This is the most common version of a *Text ed* image.

Textless refers to a file that has no text over the image.

When we ask for a *Textless* version, we are requesting all text over imagery be removed so that we have a clean version. The *Textless* file will be used for international Non-English speaking territories. It is also required for delivering to *Netflix** and some television deals.

On the pages that follow, you will see examples of *Text ed* and *Textless* images so that you can understand what we need when sending us this file. You should never send the entire film to us without text. That is not what we are requesting. We only want the specific shots that have text over them exported cleanly.

If you have a cross dissolve connecting 2 images or a fade out/in of any images that have text over them, send us both clips or, in case of a fade out, until picture is in black.

Once you have all of these selects (clips), you will need to place them 5 seconds after the end of the picture. This means if you have end credits, add 5 seconds once the credits have finished rolling and place your *textless* files there.

It's a good idea to add in a graphic (text) that says 'Textless' before the *textless* images start to play. This graphic should come up first (after the 5 seconds). Then add 5-15 *frames of black* and then add the textless clips after. Note that the graphic for "Textless" should not be any longer than 5 seconds in length.

Each textless clip should be separated by 5-15 *frames of black*. This allows us to easily retrieve and determine where the cut starts and stops.

However, if you have text that covers more than one image (assuming it's the same text) then you would not separate those images by using black. Those images should play together. This would be the case of opening credits where sometimes text carries over from one image to the next. In the case of opening credits, it's okay to export the sequence as one complete sequence. However, that is the only time you should do that. All other texted elements should be sent as separate cuts. The only exception to that is what was described above with using Cross Dissolves, Fades or the text carries over into multiple cuts.

**Netflix is not a guaranteed deal.*

Example 1:

(Fig. 1.1) Texted



(Fig. 1.2) Textless



The example above is the typical opening credits.

EXAMPLE 2:

(Fig. 1.3) Texted



(Fig. 1.4) Textless



The example above is a location graphic.

Example 3:

(Fig. 1.5) Texted



(Fig. 1.6) Textless



The example above is time passing graphic.

Example 4:

(Fig. 1.7) Texted



(Fig. 1.8) Textless



The example above is subtitle text.